



COHEN
PROPAGATION
NURSERIES LTD.

2020-21





- ❖ Cohen is a family business established in Israel in 1956.
- ❖ Production of cuttings for bed and basket plants for export since 1979.
- ❖ The company is managed by Merav Cohen and Asaf Cohen and employs over 550 workers.
- ❖ Yearly production of around 210 million cuttings from which 70% is Private stock and 30% Open stock.
- ❖ Cohen is known for their high quality and hygiene, and is specialized in production of a wide varied assortment that is controlled by the worldwide Special Quality Certification system and Global Gap.



Production is spread over three separate farms:
One in the South and two in the Center of Israel, with a total
greenhouse area of 150 acres.

Locations

← Company Office and 30 acres of greenhouses

← 44 acres of greenhouses

← 76 acres of greenhouses



Preparation for season 20-21



- ❖ Finish the implementation of the PAT system to ensure accurate data and reliable supply.
- ❖ Removing small varieties in production and increase stocks in main varieties, for better supply and quality of cuttings and more reliable order fulfillment.
- ❖ Investing in new insect nets and black plastic covers on the floors in our older greenhouses.

AUTOSTIX



- ❖ In order to improve our order fulfillment and the service we will offer for season 2020-21 only the following crops as Autostix: Fuchsia, Petunia and Vinca
- ❖ In those crops we offer the entire range of the varieties.
- ❖ Please pass your program early as possible for smooth supply.

New Varieties 2020-21

Antirrhinum Fruit Salad

- ❖ Bred by Breier in Israel, exclusively for Cohen. Renewed line, all new introductions for 20-21.
- ❖ Fast growing, uniform series with equal growth and flower size.
- ❖ Natural basal branching with no breaking of the tips. Flowering all summer with strong flushes in Spring and Fall.

Classic - Trailing growth habits, suitable for baskets



Classic Orange



Classic Wine



Classic Yellow



Classic Pink



Classic White

New Varieties 2020-21

Antirrhinum Fruit Salad

Up - Upright growth habits, suitable for pot production.



Up White



Up Purple



Up Yellow



Up Apricot

New Varieties 2020-21

Argyranthemum Madeira

- ❖ Bred by Suntory, new line for Cohen.
- ❖ Great selection of colors and sizes, including daisy and double flowers.
- ❖ Uniform in flowering, habits and branching.
- ❖ All varieties are naturally compact.



White



Crested Merlot



Hot Pink

New Varieties 2020-21

Argyranthemum Madeira



Deep Pink



Red



Primorose

New Varieties 2020-21

Buddleja Summerbird

- ❖ Bred by Volmary, new line for Cohen.
- ❖ Very nice range of floriferous upright varieties with a long flowering period.
- ❖ All varieties are resistant to mildew.
- ❖ Great for mixes and for patio and balcony containers.



Violet



White



Magenta



Blue

New Varieties 2020-21

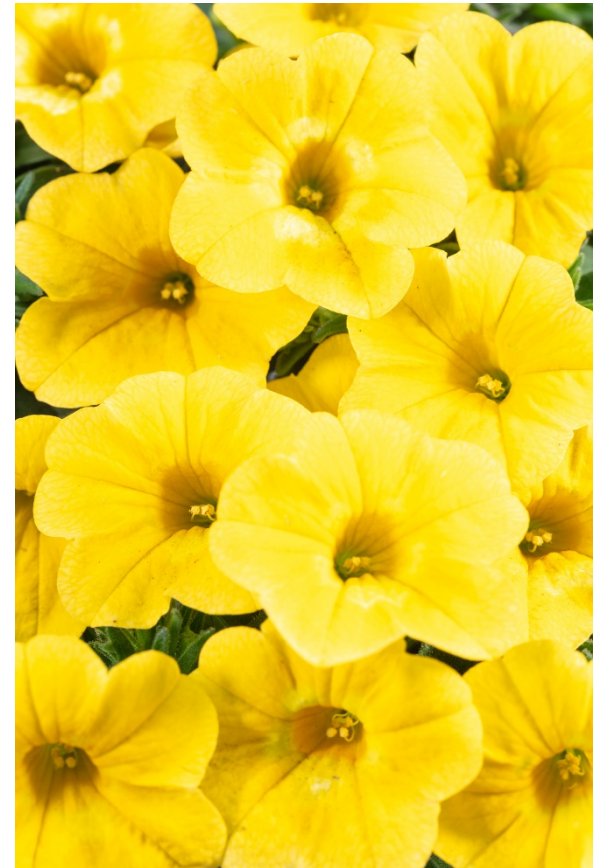
Calibrachoa Calitastic



Blood Orange



Aubergine Star



Golden Sun

New Varieties 2020-21

Calibrachoa Candy Shop



Chocolate



Grape Splash Impr.

- ❖ Bred by Westhoff
- ❖ Range of vibrant bi-colored varieties.
- ❖ Very floriferous, with good habits.
- ❖ Suitable for hanging baskets, patio and landscape.

New Varieties 2020-21

Calibrachoa Chameleon



Frozen Ice

New Varieties 2020

Fuchsia Fuchsita

- ❖ Bred by Volmary.
- ❖ Upright growth habits, suitable for pot production.
- ❖ Uniform series with different flower sizes, well branching and early flowering.
- ❖ Also includes XL varieties, which are more vigorous but are also suitable for pot production.



Red Lavender



Deep Pink white



Blush Violet

New Varieties 2020-21

Fuchsia Fuchsita



Candy



Rose white



Red Blue



Carmine white



Pink Violet

New Varieties 2020-21

Fuchsia Fuchsita



Red White



Magenta Purple



Rose Blue

New Varieties 2020-21

Lantana Evita



Pink

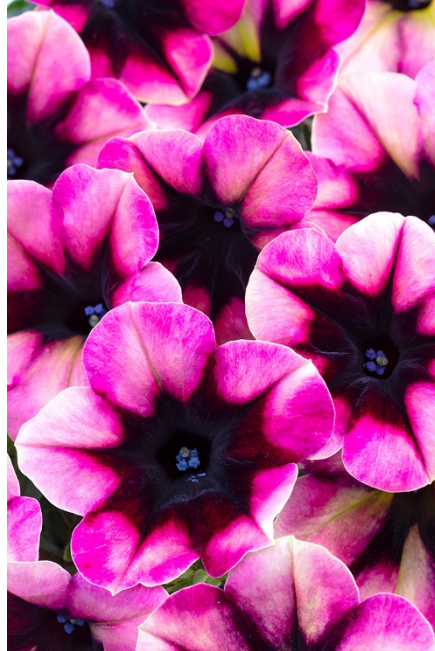
New Varieties 2020-21

Petunia Crazytunia

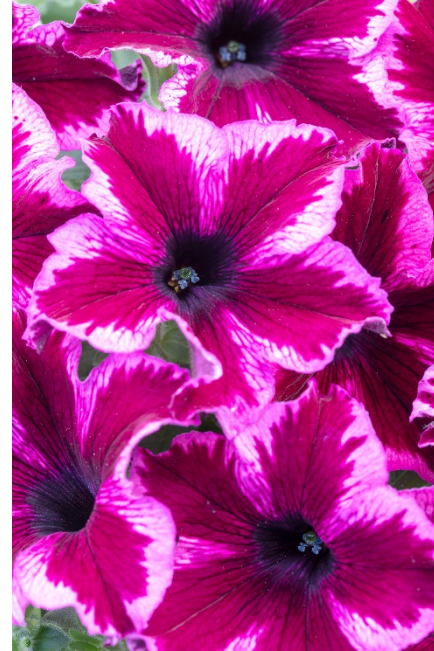
- ❖ Bred by Westhoff
- ❖ Large range of unique and special colors.
- ❖ Good habits that are great for containers and hanging baskets.



Amarena Cream



Blackberry Jam



Cosmic Pink



Frisky Violet

New Varieties 2020-21

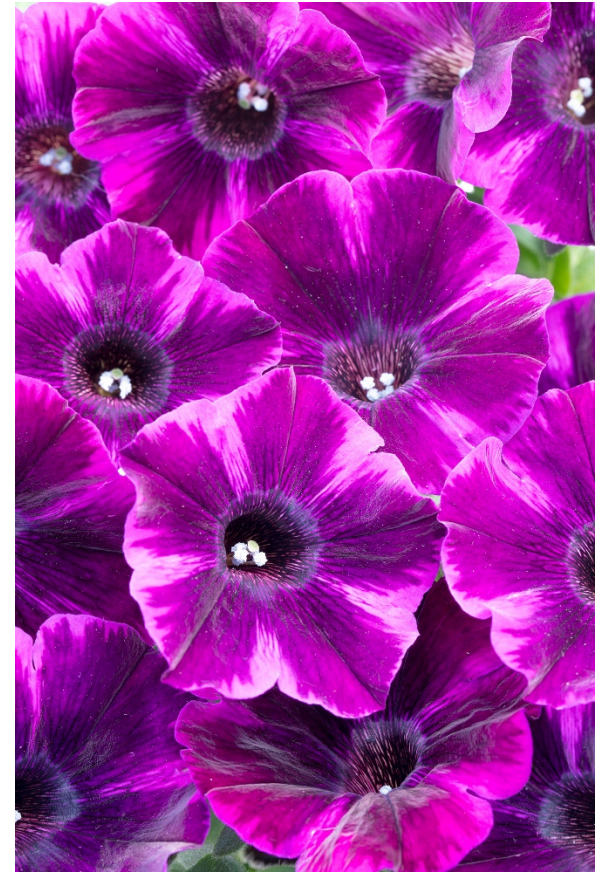
Petunia Crazytunia



PEACH BELLINI



PINK FRILLS IMPR



Ultra Cardinal Blue

New Varieties 2020-21

Petunia Surfinia



Heartbeat Imp.



Purple Heart

New Varieties 2020-21

Scaevola Surdiva



Purple 7947

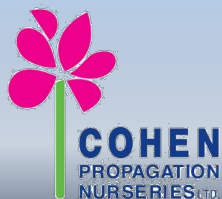
New Varieties 2020-21

Xerochrysum Granvia

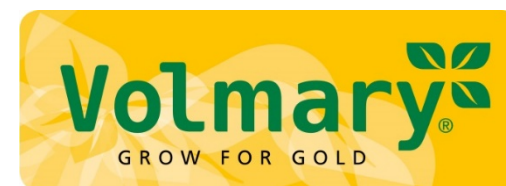


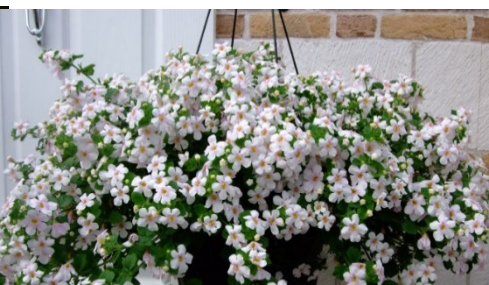
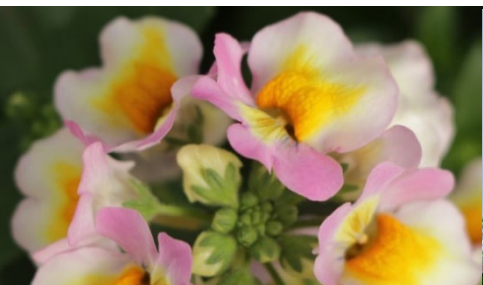
- ❖ Bred by Suntory.
- ❖ Huge long lasting beautiful straw flowers.
- ❖ Strong, long lasting, good branching and early flowering.
- ❖ Full vigorous habits and resistant to mildew.
- ❖ Suitable for landscape and large pots.

Gold 7968



BREEDERS





Thank You

